

MANUFACTURING CENTER

metalworking community

LEADS. LEADS. LEADS!

MANUFACTURING CENTER

- Emailed monthly to 100,000 manufacturing subscribers.
- Composed exclusively of timely product announcements.
- Leads are captured from interested readers and sent to advertisers for follow-up.

MAN – Modern Applications News

- Emailed monthly to 40,000 metalworking professionals in job shops.
- Editorial is comprised of case histories, new products, industry news.
- Limited number of ads allowed, so reserve early!
- Leads captured are delivered to advertisers for great ROI and sales starters.

Tooling & Production

- Two individual newsletters emailed monthly to its own 40,000 metalworking professionals, working in large plants.
- Editorial includes industry news and the latest product innovations.
- Limited number of ads allowed per issue, so call today.
- Verifiable leads can be used to jump-start sales!



Featured Sponsor
Your Headline Should Grab the Readers' Attention
A 25 - 50 word platform should entice your audience to click on the links below for more information on your product line, pricing, order form...

● DOWNLOAD APPLICATION ● COST GUIDE ● NEW PRODUCT VIDEO

Ads include up to 75 words of text, a 120x120 high-resolution logo or photo, and up to 3 Web address links.

Leads include names, titles, companies, addresses, emails and more!

Call Bob Oree today at 800-226-6113
Or email Bob at rolree@nelsonpub.com